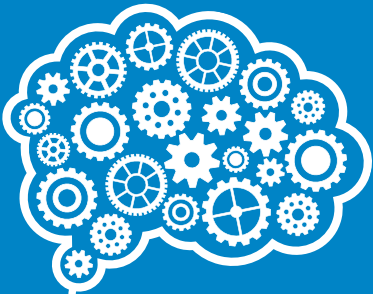


LAUNCH LIFE

ENTREPRENEURIAL
CULTURE + FUN IN
CLEVELAND
ISSUE 1 AUGUST 2017



Life after DEATH

ENTREPRENEURS WHO GET UP AND ASK "WHAT'S NEXT" AFTER SUFFERING
A FAILED VENTURE ARE THE ONES WHO ARE RESILIENT AND WHO GO ON TO
LAUNCH SOMETHING NEW AGAIN. **P.4**



Startup Obituaries

MEMBER SPOTLIGHT

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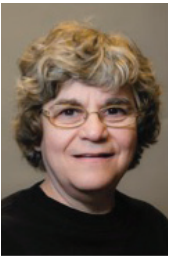


ALEXIS EDELMAN

While Alexis Edelman is a stand-up comedian in his spare time, he's also an entrepreneur. His company, Legacy Biographies, transforms family stories, heritage and values into professionally-produced family video documentaries. "The goal is to combine all the elements of family stories and values. It helps them know where they come from and better understand where they are going," Edelman said.

Favorite Quote: "Have the courage to follow your heart and intuition. They somehow know what you truly want to become." -Steve Jobs

Website: www.legacybiographies.com
Contact Alexis: alexis@legacybiographies.com



SUE MARRONE

Professional stage manager, theatrical and video producer, auctioneer and several other careers all came together in creating a software program designed to celebrate knowledge! Sue designed the software program, Mosaic Junction, out of the frustration of trying to explain the complexity, diversity and greatness of Williams Shakespeare. But, Sue, being a business person, redesigned the program so any profession that needs to track notes and wants to visually organize them so that others can understand a discovery, have a discussion, or make a solid decision can use the program too!

Fun Fact: Sammy Davis, Jr. taught her how to use chopsticks.

Website: www.mosaicjunction.com
Contact Sue: sue@sueandcompany.com



EDDIE RICE

Meet Eddie Rice, freelance speechwriter and founder of Custom Speech Writing. As a freelance speechwriter, Eddie writes for CEOs, college presidents, keynote speakers, politicians, startup founders and much more. He also ghostwrites for op-eds, magazine articles, press releases and anything else that helps his speakers to communicate "just the right words." His next venture is to provide PR and content-marketing services for speakers who want to get paid to speak. Look for his next project, "Launch My Speech," to start soon.

Favorite quote: "Good writing is rewriting." -Truman Capote

Website: www.customspeechwriting.com
Contact Eddie: eddie@customspeechwriting.com